



2025
EXHIBITOR AND
SPONSORSHIP OPPORTUNITIES

SEIAATI 51st Annual Vehicle Crimes Training Conference
June 1-June 5, 2025

Sheraton Music City Nashville Airport
777 McGavock Pk
Nashville, TN 37214



SAVE THE DATE





Hello!

You are invited to join the International Association of Auto Theft Investigators Southeast Chapter (SEIAATI), as we conduct our 51st Annual Vehicle Crimes Conference and Vendor Expo from June 1 to June 5, 2025 in Nashville, TN.

Because your business has products or services of importance and interest to our attendees, we ask you to pledge your financial support for this prime opportunity and become a sponsor, exhibitor, or donor at the conference.

As a leading non-profit global association for vehicle theft and related crime investigators and professionals, SEIAATI has an unparalleled reputation around the United States for providing unbiased technical training, education, and support to those working in the prevention, detection, investigation, or prosecution of vehicle-related crimes. Our annual conference is the premier event for these professionals, providing valuable opportunities to learn from, and network with, leading national experts and companies that provide supporting goods and services.

SEIAATI conferences are known for the gathering of professionals from the public and private sectors nationwide. In turn, we are seeking exhibitors and sponsors from all areas of industry and business that have an interest, either directly or indirectly, in vehicle loss prevention, law enforcement, vehicle crimes, human trafficking, drug trafficking, public safety, financial crimes, cyber security, social media investigations or the transportation industry.

Your support of our conference helps provide quality training for attendees and also offers the opportunity for you to forge relationships with SEIAATI members and conference attendees while creating a dialogue about your products or services. Our conference will drive customer awareness of your brand, your products, and/or your services through an array of marketing and promotional avenues. In addition, you will become an integral partner with an organization recognized nationwide as the foremost trusted source for vehicle crimes expertise – SEIAATI.

In this prospectus, you will find detailed information about becoming a supporter of the conference and joining us in Nashville.

If you have questions or need further information, please feel free to contact any of the organizers listed here.

We look forward to having you join us in Nashville for this major event!

Christopher Cestare

SEIAATI 2nd Vice President
Program Chairman



Conference Overview

The 51st Annual SEIAATI Training Seminar will be held June 1st to June 5th, 2025, at the Sheraton Music City Nashville Airport in Nashville, TN. This event will bring together vehicle crimes experts and professionals from the law enforcement, insurance, automotive, document crime experts, analysts and manufacturing industries, antihuman trafficking, blockchain experts from throughout the United States, plus many more. It will be a transformative networking and learning opportunity for everyone that attends.

The 2025 conference committee is pleased to announce a suite of sponsorship opportunities that have been developed to assist you in planning on how you want your sponsorship to be used. We can tailor a sponsorship package to fit your company's needs, and to suit your budget, coupled to help you maximize your experience and exposure to key target audiences.

About Our Parent Organization IAATI

The International Association of Auto Theft Investigators (IAATI) was formed in 1952 to improve communication and coordination among the growing family of professional auto theft investigators. It has become recognized as the foremost authority regarding vehicle crimes with more than 3,000 members in 50 countries. IAATI recognizes that our most effective weapon to combat vehicle crimes is cooperation. IAATI actively pursues this by providing its members with an array of training and resources in areas such as technical developments, trends, intelligence information and investigative assistance. Through IAATI, we can pool resources to achieve common interests and better serve our communities. IAATI is dedicated to developing and encouraging the highest professional standards of conduct among investigators, while providing an infrastructure for dedicated individuals to broaden their knowledge and develop the crucial business networks with local and international colleagues.

Conference and Exhibitor/Sponsor Organizers:

- 1) Christopher Cestare, SEIAATI 2nd VP, Program Chairman and Sponsor/Exhibitor Committee Chair, ccestare@sled.sc.gov
- 2) Ric Barber, SEIAATI Director, Conference Coordinator, rbarber@chambleega.gov
- 3) Sheri Taynor, SEIAATI Secretary, Onsite Committee member, secretary@seiaati.org



Who's attending?

SEIAATI conference attendees include executive, command, line-level and civilian personnel from law enforcement, insurance, financial fraud, dealer lending, special investigative, rental car, vehicle standards, data forensics analysis, and vehicle manufacturer organizations as well as personnel from grant-funded task forces, antihuman trafficking, cyber security and businesses and entities concerned with the effect, investigation, financial crimes, and reduction of vehicle crimes. We expect over 250 attendees at our conference in Nashville.

Exhibitor Information

The 2025 SEIAATI Conference exhibit expo is open to any company or organization with a vested interest in the investigation and/or reduction of financial and vehicle crimes. The SEIAATI exhibit expo will take place throughout the meeting venue. Daily morning and afternoon breaks will take place in the exhibitor hall making for an excellent networking opportunity.

- Exhibitor Only Cost is \$1,500
 - One (1) 8'x10' floor space
 - One (1) 6' draped/skirted table
 - Two (2) chairs
 - One (1) trash receptacle
 - Complimentary WiFi throughout exhibit area
 - *Two (2) representative badges, includes:*
 - *Presidents Reception, Off Premises event, and Farewell Banquet*
 - Logo with link information published on the conference event page on seiaati.org.

Exhibitor Schedule

| DATE | TIME | ACTIVITY |
|-------------------------|--------------------------------------|--|
| Sunday, June 1, 2025 | 1:00 PM – 5PM 6:00 PM – 8 PM | Exhibitor Move-In/Setup President's Reception |
| Monday, June 2, 2025 | 9:00 AM-5:00 PM 6:00 PM- 10:00 PM | Exhibit Hall Open Off-Site Networking Event |
| Tuesday, June 3, 2025 | 9:00 AM – 5:00 PM | Exhibit Hours |
| Wednesday, June 4, 2025 | 9:00 AM-2:00 PM 2:00 PM | Exhibit Hours Exhibit breakdown |



Exhibitor Only Worksheet

| ITEM | COST (EA.) | QUANTITY | TOTAL |
|--|------------|----------|-------|
| EXHIBITOR/VENDOR BOOTHS | | | |
| Booth Space | \$1500 | | |
| Additional President's Reception Ticket | \$75 | | |
| Additional Wednesday Night Farewell Banquet Ticket | \$125 | | |

Exhibitor Registration (please complete if Exhibitor only OR if Exhibitor as part of sponsor package)

Yes! Count us in as an exhibitor at the 2025 SEIAATI Conference!

Company/Entity Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____

Website: _____

1. PRIMARY BOOTH REPRESENTATIVE:

(Name badges will be made from this information)

Representative Name: _____ Title: _____

Office Phone: _____ Cell Phone: _____ E-mail: _____



2. SECONDARY BOOTH REPRESENTATIVE:

Representative Name: _____

Title: _____

Office Phone: _____

Cell Phone: _____

E-mail: _____

PLEASE EMAIL COMPLETED FORM TO CCESTARE@SLED.SC.GOV

SPONSOR LEVELS

EMERALD

\$20,000 AND UP

- Complimentary Exhibitor Space
- 8 Complimentary Seminar registrations and includes:
 - Presidents Reception, off-premises event, and Farewell Banquet
- 1 Break-out training session (1 ½ hours)
- Social media posts leading up to the conference
- Complimentary Sponsorship Announcement on SEIAATI website for one year
- Designation as SEIAATI Corporate Partner and use of SEIAATI LOGO
- Option to place marketing material in attendees' bags
- Signage recognition at the conference
- Pre and Post Attendee list electronically sent

PLATINUM

\$10,000

- Complimentary Exhibitor Space
- 4 Complimentary Seminar registrations and includes:
 - Presidents Reception, off-premises event, and Farewell Banquet
- Social media posts leading up to the conference
- Complimentary Sponsorship Announcement on SEIAATI website for one year
- Designation as SEIAATI Corporate Partner and use of SEIAATI LOGO
- Option to place marketing material in attendees' bags
- Signage recognition at the conference
- Pre and Post Attendee list electronically sent



DIAMOND

\$7,500

- Complimentary Exhibitor Space
- *2 Complimentary Seminar registrations and includes:*
 - *Presidents Reception, off-premises event, and Farewell Banquet*
- Social media posts leading up to the conference
- Complimentary Sponsorship Announcement on SEIAATI website for one year
- Designation as SEIAATI Corporate Partner and use of SEIAATI LOGO
- Signage recognition at the conference
- Pre and Post Attendee list electronically sent

GOLD

\$5,000

- Complimentary Exhibitor Space
- *2 Complimentary Seminar registrations and includes:*
 - *Presidents Reception, off-premises event, and Farewell Banquet*
- Social media posts leading up to the conference
- Designation as SEIAATI Corporate Partner and use of SEIAATI LOGO
- Signage recognition at the conference
- Pre and Post Attendee list electronically sent
- Listing on SEIAATI website for one year

SILVER

\$2,500

- Complimentary Exhibitor Space
- *2 Complimentary Seminar registrations and includes:*
 - *Presidents Reception, off-premises event, and Farewell Banquet*
- Social media posts leading up to the conference
- Designation as SEIAATI Corporate Partner and use of SEIAATI LOGO
- Signage recognition at the conference
- Post conference roster sent electronically
- Listing on SEIAATI website for one year



BRONZE

\$1,500

- Complimentary Exhibitor Space
- 2 Complimentary Seminar registration and includes
 - President Reception, off-premises event
- Listing on SEIAATI website for one year

CONFERENCE CONTRIBUTOR

\$950

- Complimentary Sponsorship Announcement on SEIAATI Conference website
- Signage recognition at the conference

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Same benefits apply as described above

- Off Premises Event- 1 available \$20,000, signage and branding at event
- Presidents Reception: 2 available \$7,500 each- signage designating company as sponsor
- Daily Networking Suite- 4 available \$1500 each- option to have signage and marketing materials
- Networking coffee breaks: 6 available \$3,500 each
- Farewell banquet: \$30,000 1 available, LOGO napkins and signage
- Challenge Coins: 1 available, a commitment by February 1, 2025 \$5000
- Attendee Bags: 1 available, logos to be added to bags \$5000
- Door Prizes: Given out at banquet, sponsor announced

*****THE LAST DAY TO SUBMIT JPG LOGOS FOR CONFERENCE SIGNAGE AND COMMUNICATIONS IS APRIL 1, 2025*****



Sponsor Registration

Yes! Count us in as a sponsor for the 2025 IAATI Conference! Below is our organizational information.

Company Name: _____ Contact: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Fax: _____

Cell: _____ E-mail: _____

Deadline to Submit

The deadline to sign up as an exhibitor or sponsor for the 2025 SEIAATI training seminar is April 15, 2025. Sponsorship is first-come, first-serve. Exhibitor/sponsor registration can be completed by contacting Chris Cestare at ccestare@sled.sc.gov.

Payment

If paying by check, please make payable to: SEIAATI, and send with this completed prospectus to:

SEIAATI
P. O Box 472
Westminster, MD 21158-00472

If paying by credit card, please contact Chris McDonold for invoicing at cmcdonold@iaati.org