



IAATI UK 2024 Vehicle Crime Conference

hosted by Toyota

Supporters' Packages



TOYOTA

2024 IAATI Vehicle Crime Conference hosted by Toyota

9th – 10th July 2024

Toyota Manufacturing UK, Burnaston, Derby, DE1 9TA

Theme and Objectives

IAATI UK and Toyota Insurance Management UK have partnered to present a two-day conference that will put a spotlight on “Vehicle Crime – The Big Picture.”

We will create a compelling picture – using real examples – of the complex issue of vehicle crime at the conference.

- How vehicle crime has evolved.
- Why serious and organised criminality has moved in.
- Root cause analysis – what motivates vehicle thieves, and underlying reasons.
- Issues faced by those confronting vehicle crime.
- What action is needed, and what we can all do.

The outcome of the conference will be delegates that are better informed about the very real impact of vehicle crime on everyone. This is not a ‘victimless crime.’

Delegates are drawn from various industry sectors: policing, prosecutors, insurance, finance, leasing, and others. What unites us is our familiarity with perceived immovable obstacles that prevent progress in the fight against vehicle crime. The purpose of the conference is to spark discussion, seeking to tackle and remove those obstacles that remain.

To that end, we seek to attract Alliance Partners who support our objectives who are representative of the spectrum of industries engaging in countering vehicle crime, willing to sponsor the event.

The conference is targeted at an audience of those in a position to make decisions and exert their influence upon others and take action.

An open panel discussion allowing dialogue to develop, begin to identify and remove blockages will be an important part of the event.

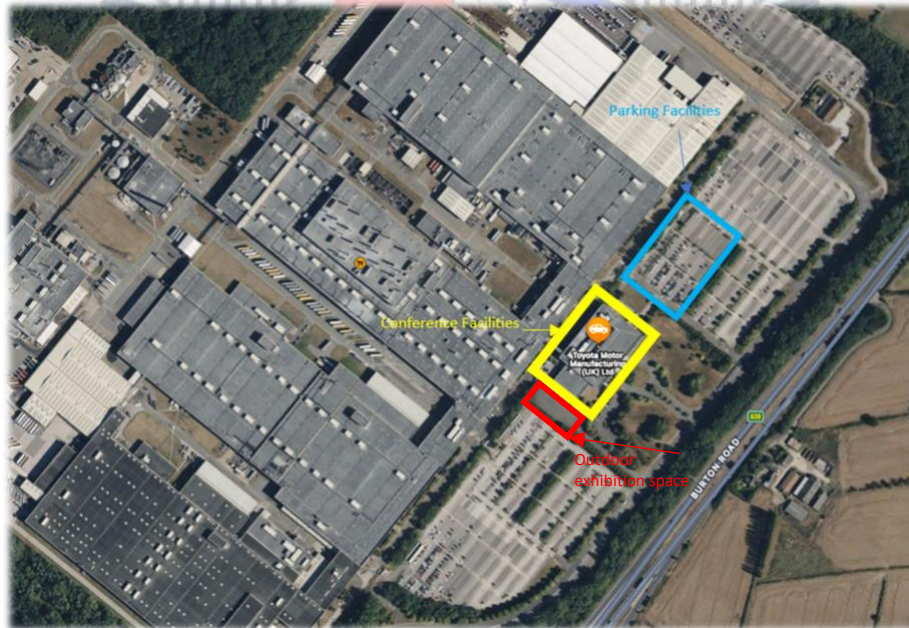


Conference Facilities

Toyota Training Centre

This aerial view shows the layout of the car park and the entrance to the visitor centre, where the conference is to be held.

Toyota will provide parking and place signs to direct delegates to the conference area.



The Blue Zone highlighted is the designated car park for our conference. The yellow zone is the Toyota Visitor Centre.

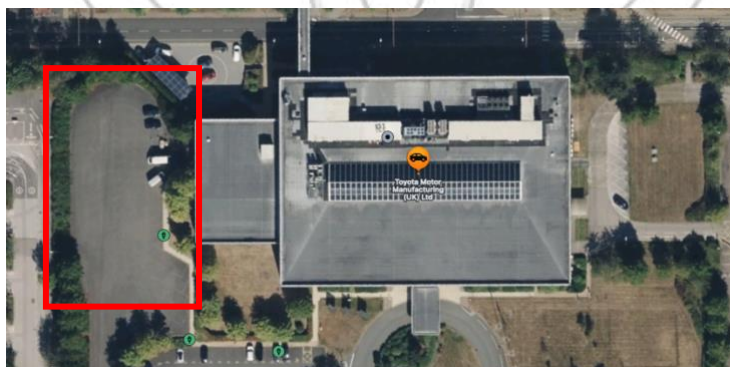
Delegates will have a safe route between these areas, away from passing traffic.

The What3Words reference for the conference facility is [///freedom.vitals.tidal](https://www.what3words.com/#!/freedom.vitals.tidal).

Spaces will be allocated in the adjoining car park, which is about a 60 second walk from the conference centre.

To the left of the Conference Facilities (Red Zone) there exists parking space that the hosts have identified for use by exhibitors/sponsors to park display vehicles/exhibits.

This space is limited and agreement for use must be sought and confirmed before consideration of attending with vehicles etc to display here. This is ancillary to the supporters pack options and cannot be guaranteed.



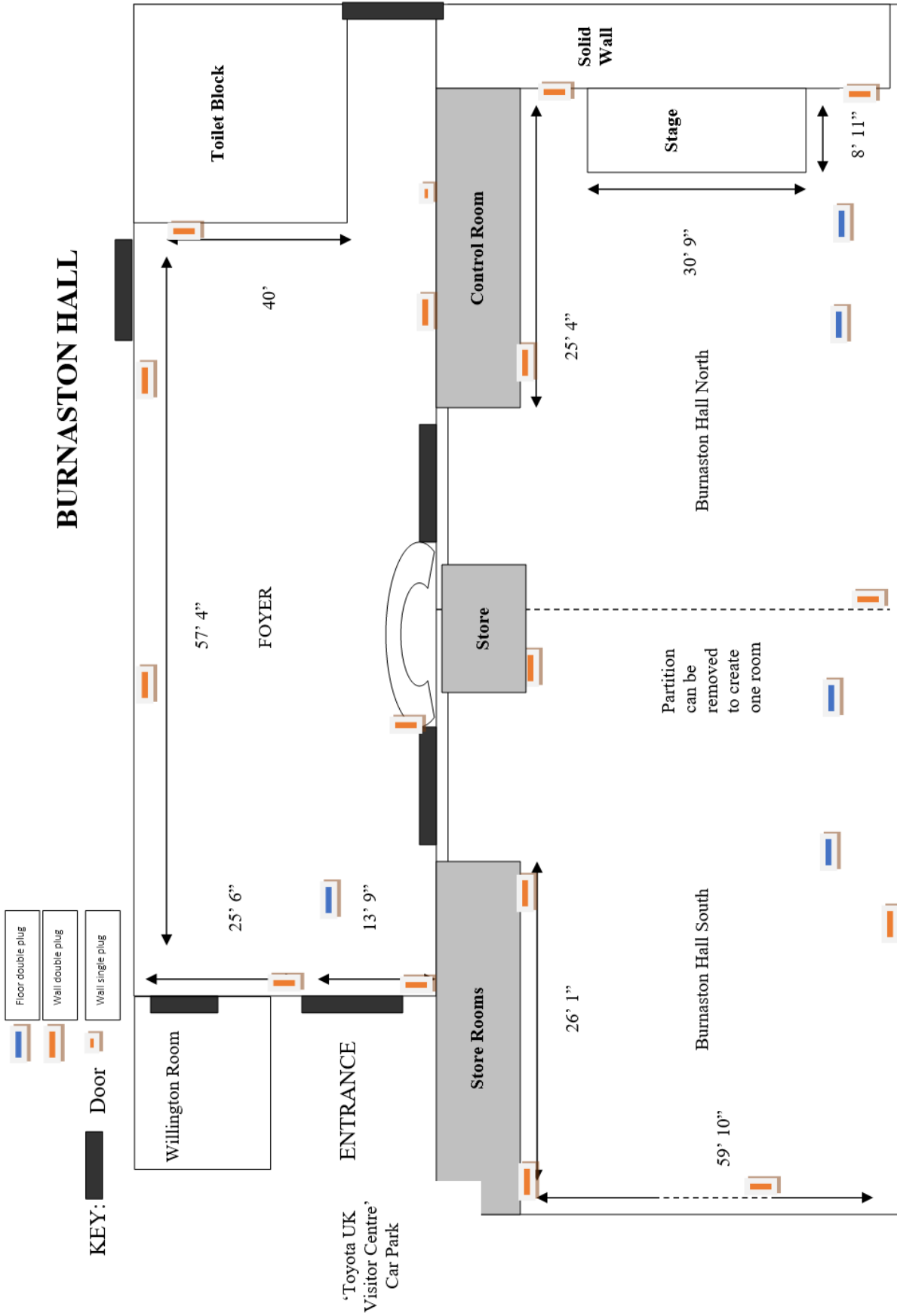


Conference Hall

The following photographs show the clean, modern visitor centre at Toyota, where the conference is to be held.



BURNASTON HALL



Day 1 – Tuesday 9th July

Note that both contents and timings are subject to change

09:00	Registration and refreshments
10:00	Welcome from Our Hosts Toyota
10:10	Conference Opening Address – IAATI UK President
10:20	IAATI International President Introduction and welcome
10:30	A welcome from Derbyshire Constabulary to the force area
10:40	Vehicle Theft in the UK Today
11:10	Keynote address – Association of Policing and Crime Commissioners (APCC) representative
11:30	Refreshment break
12:00	Keynote address – National Police Chiefs’ Council (NPCC) representative
12:20	Opal UK Police Intelligence
12:40	Keynote address – Senior UK Government representative
13:00	Lunch, including presentations from Supporters
14:00	The vehicle theft issue from the Canadian insurance perspective
14:30	Canadian Governments response to Vehicle theft increase (TBC)
15:00	Refreshment break
15:30	TBC
16:00	Multi Disciplinary Panel Discussion
17:00	Recap /Wrap up
17:15	Annual General Meeting of IAATI UK Branch
19:00	Presidents Reception (Meikelover Hotel)
20:00	IAATI UK Awards and Evening Meal



Day 2 – Wednesday 10th July

Note that both contents and timings are subject to change

08:00	Registration and refreshments
09:00	Welcome to Day 2 from Toyota and IAATI UK
09:10	Vehicle theft – Impact of PTW theft on insurance and Overall theft values
09:30	Vehicle theft - Impact of vehicle theft on Manufacturers - Jaguar Land Rover
10:00	Vehicle theft (How are vehicle being stolen) - The CANBus signal injection method explained.
10:30	Vehicle Manufacturing: How a vehicle is built and why simple solutions aren't simple to the OEM.
11:00	Refreshment break
11:30	Toyota Manufacturing/Insurance UK Global Theft trends what were their issues and how are they addressing them.
12:00	Insurance /Private investigation _ cross over between Criminal and Civil Can they help each other better.
12:30	Lunch, including presentations from Conference Supporters
13:30	Crown Prosecution Service (CPS) - prosecution of vehicle thieves.
14:00	National Vehicle Crime Intelligence Service (NaVCIS)
14:30	Vehicle Theft - Interpol - The global issue re vehicle crime and how it facilitates all other types of crime
15:15	Conference conclusion, final remarks and reflections
15:30	Close



Available Supporters' Packages

Package (cost £GBP)	Bronze (£1,250)	Silver (£2,500)	Gold (£5,000)	Platinum (£7,500)
Use of IAATI UK Partner Logo	-	-	Yes	Yes
Email drops to the entire IAATI UK membership sent by IAATI UK on your behalf	-	-	Yes X2	Yes X4
Use of the IAATI UK logo on your website	-	Yes	Yes	Yes
Brand exposure on IAATI UK Branch (if applicable) websites (includes placement of logo and link to website and link to your company website)	-	6 months (medium logo)	12 months (large logo)	12 months (large logo)
Brand exposure with the inclusion of company profile in local branch newsletters (if applicable)	-	Yes	Yes	Yes
Brand exposure with one free standing banner at the rear or side of the rooms during the conference	-	-	Yes	Yes
Brand advertising in any conference programme	Quarter page	Half page	Full page	Centre spread
Brand exposure with one free standing banner in catering areas for lunch, morning and afternoon tea	-	-	Yes	Yes
Digital acknowledgment of financial support for lunches, morning and afternoon refreshments	Small logo	Medium logo	Large logo	Large logo
Brand Exposure with logo at Presidents Reception	-	-	-	Pop-up banners
15-minute Speaking slot at Presidents Reception.	-	-	-	Yes
Brand Exposure with logo on conference website and digital on-site signage (if applicable)	Small logo	Medium logo	Large logo	Large logo
Promotional material placed in delegate's bag	Yes	Yes	Yes	Yes
Complimentary tickets	1	2	3	4
Priority on location	Allocated	Third	Second	First
Electricity	Yes	Yes	Yes	Yes
Two pop-up banners (supplied by supporter) on exhibition stand	Yes	Yes	Yes	Yes
Use of trestle table with two chairs supplied by Toyota	Yes	Yes	Yes	Yes

*Contents of package may change dependant on site facilities



Set up will begin on Monday 8th July, with take down after the event closes on the 10th July.

Hosts have agreed to provide:

- Tables and chairs, as well as venue setup.
- Access to electricity for supporters on site. (Supporters must to bring own extension leads etc)
- Free on site Wi-Fi
- Use of specified outdoor areas for vehicles / demonstrations if available.

Acknowledgment and Agreement

By signing this Corporate Sponsor's Pack, the undersigned, on behalf of the company they represent, hereby acknowledges and accepts the content of the package chosen. The undersigned agrees to pay the agreed sum of money relative to the level of the supporter package chosen, upon receipt of the invoice.

Sponsor's Information:

Company Name: _____

Representative's Name: _____

Title/Position: _____

Package Chosen: _____

Agreed Amount: _____

Agreement:

I, the undersigned, on behalf of the company I represent, acknowledge and accept the terms and contents of the selected sponsor's package. I agree to pay the specified amount upon receipt of the invoice as per the level of the supporter package chosen.

Signature*: _____

Date:* _____

*Please use Word to complete Sponsor Information above and thereafter printout document and wetsign the agreement and thereafter scan as a pdf and return the signed supporters pack to IAATI UK.

Thank you for supporting IAATI UK at the conference 9th – 10th July 2024

If you have any questions, please contact me.

All the best,

Mike Briggs

IAATI UK President

mike@vsst.co.uk



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Supporters' Packages V3.0